

## **Business Curriculum Statement for 2023/24**

Build resilience, self-reliance and perseverance	Raise aspirations and promote “self-challenge”	Experience a broad range of subjects and learning opportunities	Increase the “cultural capital” of students	Support Mental Health and Wellbeing	Develop deeper understanding and a love of learning and self-development.
--	--	---	---	-------------------------------------	---

### **Intent**

The Business Department aims to enable all learners to become aware of business and its importance in everyday life. This will allow them to direct their way through their studies and support them in their future paths. They must also be aware of the changes which occur in the Business World and within their studies develop the right skills and knowledge to progress. Throughout their studies students will have the opportunity to expand their skills, with the opportunity to put these to use in day to day life.

### **How this is implemented**

Across each Key Stage students will be taught the skills required to succeed in everyday life, gaining an understanding of the current dynamics of today’s society. Students will be exposed to real life examples, to allow them to understanding current business affairs, and to develop a further interest in Business, not just as a subject they study.

Business is also implemented across other subjects, therefore it is essential that students understanding the key concepts and how Business is embedded in their day to day activities and will also be a part of their future career, in some shape or form. Students will have the chance to visit different types of businesses, gaining an insight into their day to day activities. Trips and visits will vary depending on the key stage of learners.

The opportunities which Business Studies offers will enable learners to evaluate the importance of their studies and how often the skills they develop, will be implemented in their future.

Students have the option to choose either GCSE or BTEC Business at KS4 and then A-Level Business and/or Economics and BTEC Business at L3. These options are always oversubscribed.

### **The impact**

The results obtained by the Business department show how exceptionally well students have performed, with results exceeding academy targets and National Data. Changes to BTEC course for L2 has shown a slight drop in pass rates, however this is still in line with other L2 BTEC subjects across the school. Likewise, at Key Stage 5 in the last two years grades have improved but the target remains increasing the % of higher grades D\*/D.